



NG Conference

DAY 1 - JUNE 26TH, 2021

8:00AM - DOORS OPEN

8:30AM - WELCOME AND OPENING PRESENTATION

TIME	TRACK #1	TRACK #2	TRACK #3
9:15 AM	DEVELOPING AND IMPLEMENTING NINJA CLASSES THAT WORK <i>Presented by Melissa Brauer</i>	CREATING MILLIONAIRE HABITS FOR GROWTH IN YOUR BUSINESS AND LIFE <i>Presented by Shelley Shepard</i>	BUILDING FROM THE BOTTOM-COACHING TINY'S AND MINI'S FOR THE FUTURE <i>Presented by Melanie Wilmoth</i>
10:00 AM	HIRING THE RIGHT PEOPLE FOR YOUR TEAM <i>Presented by Danielle Johnston</i>	CREATING RAVING FANS ACROSS ALL PROGRAMS <i>Presented by Dan Cotton</i>	TUMBLING DRILLS & SKILLS: LEVEL 1 <i>Presented by Guest Instructor</i>
10:45 AM	MARKETING & BRANDING YOUR WAY TO GROWTH <i>Presented by Melissa Brauer</i>	LOYALTY THAT REWARDS: CREATING A PROGRAM FOR CUSTOMER LOYALTY <i>Presented by Danielle Johnston</i>	CONDITIONING YOUR ATHLETES FOR RESULTS <i>Presented by Dan Cotton</i>
11:30 AM- ARE YOU TENDING YOUR CROP? 12:00 PM- LUNCH PROVIDED			
1:00 PM	USING YOUR WEBSITE TO YOUR ADVANTAGE <i>Presented by Danielle Johnston</i>	LIVING YOUR MISSION: ARE YOU WHO YOU SAY YOU ARE? <i>Presented by Melissa Brauer</i>	TUMBLING DRILLS & SKILLS: LEVEL 2 <i>Presented by Guest Instructor</i>
2:00 PM	IF YOU'RE NOT TAKING A PAYCHECK, WHY ARE YOU WORKING? <i>Presented by Shelley Shepard</i>	CREATING GROWTH AND BUILDING YOUR BRAND OUTSIDE OF YOU <i>Presented by Danielle Johnston</i>	KEEPING ATHLETES MOTIVATED AND HAVING FUN AT PRACTICE <i>Presented by Ashley Smith</i>
3:00 PM	USING EMAIL MARKETING TO KNOCK OUT THE COMPETITION <i>Presented by Dan Cotton</i>	MOTIVATE YOUR STAFF WITH MONEY; PROFIT SHARING AND INCENTIVE PLANS <i>Presented by Shelley Shepard</i>	LAYING THE FOUNDATION-BUILDING A STRONG STUNTING PROGRAM <i>Presented by Melissa Brauer</i>
4:00 PM	BUILDING FREEDOM THROUGH GREAT SYSTEMS <i>Presented by Melissa Brauer</i>	I.D. & COMBAT WEAKNESSES ON YOUR TEAM <i>Presented by Danielle Johnston</i>	TUMBLING DRILLS & SKILLS: LEVEL 3 <i>Presented by Guest Instructor</i>

4:45 PM - DAY 1 CLOSING

6:00 PM - DINNER PROVIDED - FITTER'S RESTAURANT & BAR



NG Conference

DAY 2 - JUNE 27TH, 2021

8:30 AM- DOORS OPEN

8:45 AM - WELCOME: USING YESTERDAY TO YOUR ADVANTAGE

TIME	TRACK #1	TRACK #2	TRACK #3
9:00 AM	CREATING A TRIAL PROGRAM THAT KIDS COMING IN <i>Presented by Danielle Johnston</i>	CREATING AN ALL STAR CHEER FUNNEL THAT WORKS <i>Presented by Dan Cotton</i>	STUNTING: LEVELS 1 & 2 <i>Presented by Guest Instructor</i>
9:45 AM	STAFF DEVELOPMENT AND RETENTION; HOW TO KEEP YOUR STAFF ENGAGED <i>Presented by Dan Cotton</i>	USING FACEBOOK LEAD FORMS TO GET KIDS IN THE DOOR <i>Presented by Shelley Shepard</i>	BASKETS: ALL LEVELS <i>Presented by Guest Instructor</i>
10:30 AM	WHAT TO WATCH: TRACKING YOUR NUMBERS FOR SUCCESS <i>Presented by Shelley Shepard</i>	CONVERTING EQUALS MONEY! CONVERT LIKE A PRO <i>Presented by Melissa Brauer</i>	STARTING A JR COACH PROGRAM IN YOUR GYM <i>Presented by Dan Cotton</i>
<p>11:15 AM- HOW CAN THE ACADEMY CHANGE YOUR BUSINESS 12:00 PM- LUNCH PROVIDED</p>			
1:00 PM	EMERGENCY PREPAREDNESS; PLANNING FOR DISASTERS <i>Presented by Dan Cotton</i>	LEADERSHIP TABLE; FOSTERING GROWTH WITHIN THE GYM <i>Presented by Shelley Shepard</i>	THRIVE WITH A CHEERABILITIES TEAM <i>Presented by Melissa Brauer</i>
1:45 PM	DAYTIME PROGRAMMING- CREATING PROFIT IN ALL HOURS OF YOUR DAY! <i>Presented by Melissa Brauer</i>	TAXES; WHAT DEDUCTIONS ARE YOU MISSING? <i>Presented by Guest Instructor</i>	TEACHING STUNTING LEVELS 3 AND 4 <i>Presented by Guest Instructor</i>
2:45 PM	TAKING CONTROL OF YOUR TIME THROUGH EFFECTIVE PLANNING <i>Presented by Shelley Shepard</i>	GETTING THE MOST OUT OF YOUR SOCIAL MEDIA MARKETING <i>Presented by Danielle Johnston</i>	TEACHING AN ENGAGING NINJA CLASS <i>Presented by Justin Johnston & Dustin Fritsch</i>
3:30 PM	BUILDING GREAT EYE-CATCHING FLYERS WITH CANVA <i>Presented by Danielle Johnston</i>	RE-BRANDING YOUR BUSINESS EFFECTIVELY <i>Presented by Melissa Brauer</i>	BUILDING A WORLDS PROGRAM FROM THE BOTTOM UP <i>Presented by Dan Cotton & Shelley Shepard</i>

4:15 PM - ROUND TABLE Q & A

5:00 PM - DAY 2 CLOSING & ACTION PLAN